To The Committee:

This is to confirm that I support the proposed anti-litter video contest offered by the Litter Quitters Committee to promote a cleaner local environment through education. Below is the name and contact information for of my point-of-contact person from the school the person I have selected to who will coordinate with the Litter Quitters Committee to implement this project.

Warmly,

[have principal digitally or hand sign, return to school liaison]

Principal

School Teacher Coordinator ____________________________
(this person will be the POC for the school to the committee)

*Presentation Preference: ☐ Fall 2020
☐ Spring 2021

*With the onset of the pandemic, our committee is fully capable and willing to host the presentations digitally (pre-recorded videos, zoom, teams or other platform). Please let us know which options best serves you and your students.

Coordinator best method of contact:

    phone__________________________________________

    email__________________________________________

This commitment letter is due to your liaison by November 1st, 2020
**Project Overview:**
This is an anti-litter, stormwater-protection video competition for public high schools in Jefferson County. It is aimed at young drivers, asking them to produce a short video to educate their family and friends about the negative impacts of litter and how it relates to stormwater. Videos will air on the Litter Quitters website. Prizes will be awarded based on the number of likes received during the competition’s designated time frame. All schools in our county are in either the Locust Fork, Valley Creek, or Cahaba watersheds. Each school will compete only against the other schools in their watershed for cash prizes and a chance to be featured on local television.

**Competition details:**
- School Principal selects a Competition Coordinator from the School (a teacher or other staff member) who will work with the Litter Quitters Committee Liaison assigned to the school.
- The Competition Coordinator will manage all aspects of the competition for the school, including:
  - arrange for a Litter Quitters liaison to show students an educational PowerPoint Presentation
  - assist students in the production of videos
  - screen and select the video that will represent your school in the competition
  - administer the cash prize or arrange for its administration (if applicable).
  - Designate and coordinate one student to be featured in a PSA
  - Should your school win 1st place, then you will need to coordinate the students to be on a morning segment of the sponsoring local news channel on the designated date.
- This is a competition among schools. Any number of students may submit videos to their school coordinator, but the school can submit only one video to the committee for the competition.
- Students will be shown a 30-minute PowerPoint Presentation that will include information on the students' watershed, litter and its impacts, and the rules of the video competition. This can be completed in the fall or spring terms.
  - This can be in a digital format such as zoom, teams or other platform.
- Students will produce 45-60 second anti-litter videos (see rules for details) and one video will be selected to represent the school in the competition.
- The Litter Quitters Committee will review the videos to ensure they comply with the rules, and upload the approved videos on the Litter Quitters website.
- Uploaded videos will be made live on April 10th. The voting deadline will end on Earth Day, April 22nd at 11:59 pm. During that 12 day time frame, students may solicit their family, friends and community to watch and ‘like’ their school’s video.
- For each competition zone, the video with the most ‘likes’ during the 12 day time frame, wins first place, with second and third place won by those receiving the second- and third- most likes respectively.
Prizes:

- A montage video promoting watershed protection and featuring participating schools and students will air on local television stations
- Cash prizes will be awarded to the schools by competition area (10 prizes total):
  - “Best Overall” $1000
  - 1st Place $1000
  - 2nd Place $500
  - 3rd Place $250

Timeline:

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>November 1, 2020</td>
<td>Deadline for School Commitment: Principal submits Competition Coordinator’s Name to Conservation District for assignment of Litter Quitter Liaison</td>
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<tr>
<td>November 2020 – February 28, 2021</td>
<td>Litter Quitter Liaisons coordinate with their designated schools to set up and give the 30-minute Litter Prevention Contest Presentation to students.</td>
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<tr>
<td>February/March 2021 TBD</td>
<td>Portions of the student featured PSA will be filmed. Your Liaison will coordinate.</td>
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<td>February/March 2021</td>
<td>Roadside litter cleanup event takes place targeting roadways within the watersheds giving the students opportunity for good video footage.</td>
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<tr>
<td>April 2, 2021</td>
<td>Video deadline submittal</td>
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<td>April 5, 2021</td>
<td>Schools notified of acceptance of video material.</td>
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<tr>
<td>April 10, 2021 – April 22, 2021</td>
<td>Students and schools push out a campaign to have community, friends and neighbors watch and like their videos.</td>
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<td>April 22, 2021 at 11:59pm</td>
<td>Competition is over; Earth Day</td>
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<tr>
<td>April 23, 2021</td>
<td>Winners are declared; photos taken of the top 3 winning schools in each watershed zone. <strong>Winners need to be available for photos from 4/26-27</strong></td>
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<tr>
<td>April TBD</td>
<td>Winners of each watershed will be announced on a Morning show.</td>
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<tr>
<td>May TBD</td>
<td>PSA aired</td>
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*QUESTIONS? Contact your school liaison or Holly at the Jefferson County Conservation District: (205) 565 2650, jefferson@alconservationdistricts.org
*visit our webpage for additional information and resources: www.litterquitters.org
Video Competition Rules:

1. Competition is open to public high schools in Jefferson County, AL, or within a city whose boundaries extend into an adjacent county (i.e. Spain Park), who compete in 1 of 3 competition zones, according to their watershed section (see chart on next page).

2. Students produce a video 45 to 60 seconds in length. Videos longer than 70 seconds will not be accepted. Their video should promote reducing litter to keep our waterways clean and healthy. They should also focus on a stormwater message.

3. A cell-phone video is perfectly acceptable; students may also get assistance from their school’s media department.

4. For excellent video opportunities, students are encouraged to participate in a roadside litter clean-ups in February or March, or conduct a campus litter clean-up. Check with your Committee Liaison for details on litter clean-ups.

5. Resource videos will be available through the committee’s YouTube channel and website. www.litterquitters.org

6. Videos may not include inappropriate content. This includes but is not limited to:
   a. Nudity
   b. Obscene words, actions, or gestures (includes background music or videos)
   c. Inappropriate attire, as defined by your school student standards/regulations
   d. Racial, political, religious slurs or propaganda.
   e. The Committee is the final arbitrators of what is appropriate content.

7. A permission form (waiver) must be signed by any individual people with prominent parts in the video (a parent should sign if the person is under 18). No waivers are needed for a crowd. All waiver forms must be submitted along with the video. Waivers are required because of the public nature of this project.
   a. Lack of waiver forms or presence of inappropriate content will result in disqualification.
8. Cannot use copyrighted music (like Beyoncé, Miley Cyrus, other singers, actors with trademarks, etc). Find free music within YouTube at NCS- No Copyright Sound - This is a service available through YouTube that provides copyright-free music. Students can scroll through a library of music and can search by mood, genre, etc. Music sources must be documented upon video submittal.
   a. If a local band allows you to use music, get written permission with the waiver form.
   b. A lot of popular songs or theme songs can be found on this free sight that are close to the original version, but slightly different.

9. Pictures must be original content or ones provided by the committee.

10. Videos can mimic and mock tv shows, movies, etc; as long as no titles are mentioned, original music is not used, no images from the show or movie are used. Everything must be student re-produced in a “skit” format.

11. Only one video per school may be submitted. The School Competition Coordinator will be responsible to screen and select the school’s submission.

12. The videos from each school will be live on the Litter Quitters website on April 10; the video with the most “likes” by midnight April 22 will win the competition in each zone. Prizes will be awarded for first through third places in each zone. A “Best Overall” video winner will also be awarded. This video will be selected through the Committee.

**DISCLAIMER**

Please be aware that situations and conditions of the committee and the competition can change and have an impact on the competition due to funding restraints, pandemic conditions, or other unique situations. The committee reserves the right to change or alter the set prizes or competition parameters if a they deem a change is needed to appropriately fit to that unique situation. Prior notice of any changes will be given to those who are participating far in advance.
### ELIGIBLE SCHOOLS BY COMPETITION ZONE:

<table>
<thead>
<tr>
<th>SCHOOL NAME</th>
<th>COMPETITION ZONE</th>
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<th>COMPETITION ZONE</th>
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</thead>
<tbody>
<tr>
<td>Homewood</td>
<td>EAST JEFFERSON</td>
<td>Fultondale</td>
<td>NORTH JEFFERSON</td>
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<td>Hoover</td>
<td>EAST JEFFERSON</td>
<td>Gardendale</td>
<td>NORTH JEFFERSON</td>
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<td>Spain Park</td>
<td>EAST JEFFERSON</td>
<td>Minor</td>
<td>NORTH JEFFERSON</td>
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<td>Leeds</td>
<td>EAST JEFFERSON</td>
<td>Mortimer Jordan</td>
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<td>Mountain Brook</td>
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<td>Shades Valley</td>
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<td>Bessemer</td>
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<td>Vestavia Hills</td>
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<td>Carver</td>
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<td>Jackson-Olin</td>
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<td>Midfield</td>
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<td>Woodlawn</td>
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<td>Oak Grove</td>
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<td>Center Point</td>
<td>NORTH JEFFERSON</td>
<td>Parker</td>
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<td>Clay-Chalkville</td>
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<td>Pleasant Grove</td>
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<td>Corner</td>
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Presentation Confirmation Form

[To be completed once your class(es) has watched either the pre-recorded videos on the website or had a live in-person or virtual presentation.]

My class has completed the presentation portion of the Litter Quitters Video Project as of this date: ________________________________.

Completion of the presentation was done through the below format(s):

- [ ] Live Zoom, Teams, or other platform call
- [ ] Pre-recorded presentation from website
- [ ] In person presentation
- [ ] Other, specify: ______________________________________________________

School name: ____________________________________________________________

Teacher: _______________________________________________________________

Signature: _______________________________________________________________